

SPONSORSHIP PACKAGE

20 24



January 6 & 7, 2024

www.femalesportsummit.com

ABOUT THE EVENT

The first of its kind in Canada, the Female Sport Summit is a two day conference specifically designed to support female athletes between the ages of 15 years and 25 years. The event's primary objective is to spotlight the skills often overlooked in the pursuit of excellence, and create awareness as to their potential impact on the unique journey of the female athlete. Identifying and understanding the often unquantifiable aspects of performance and how they can shape experience and enjoyment of sport are vital to realistic goal-setting. The intentional development of these skills can be keys to continuous improvement, sustainable performance and success in life and sport.

Through expert speaker presentations, interactive panel and round table discussions, this inspiring summit will encourage collaborative exploration on topics such as confidence, nerves, fear, identity, emotions and decision-making. Participants will leave with heightened self-awareness and relevant tools to proactively plan for and overcome adversity while strengthening their love of sport.



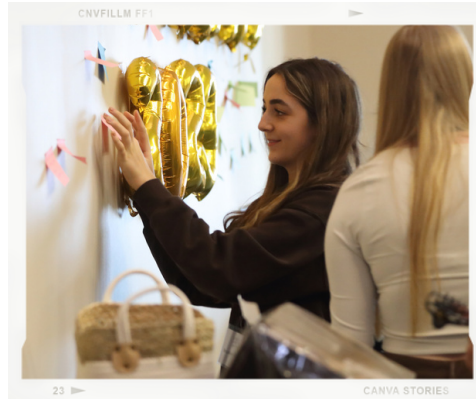
WEEKEND LINE UP

SESSIONS & HIGHLIGHTS



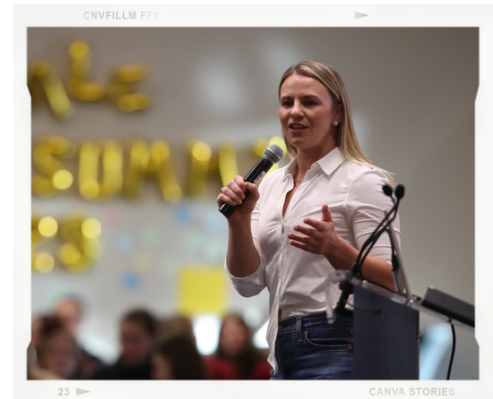
ROUND TABLE DISCUSSIONS

Conversations with Olympians



INTERACTIVE WORKSHOPS

Self-reflection and discovery



KEYNOTE PRESENTERS

Inspiring stories and lessons



ENGAGING PANELISTS

Experiences from leaders in our community



INSPIRING ROLE MODELS

Connection and relatability



FOCUS GROUPS

Questions and growth

2023 SPEAKER LIST

GUEST, PRESENTERS & FACILITATORS



**TASIA
MCKENNA**



**SHAWNEE
HARLE**



**SHANNON
WINZER**



**REBECCA
JOHNSTON**



**PERRI
FORD**



**RACHELLE
SEGUIN**



**MORGAN
ROGERS**



**LAUREN
RITCHIE**



**KELLY
DRAGER**



**HEIDI
PETERS**



**DR. AMY
MCKINNON**



**CHRISSY
BENZ**



**ERICA
WIEBE**



**CARLA
MACLEOD**



**BETH
BARZ**



**DR. ALIX
KRAHN**



**ALYSIA
RISSLING**



**CATRIONA
LE MAY DOAN**



**BLAYRE
TURNBULL**



**JESSICA
ZELINKA**

FEMALE SPORT SUMMIT



"The Female Sport Summit was such a special experience for me that I will remember forever! It was so inspirational to hear and learn from so many successful women. I feel so lucky that I was able to attend."
-Scarlett T.

"What an inspiring event to be a part of. There is absolutely nothing like this in Canada to motivate and inspire women of all ages. This is truly an event I will look forward to attending in the future."
-Kelly L.

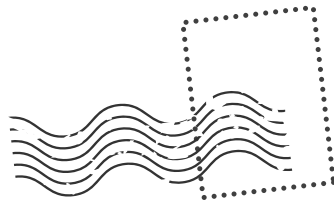


"I look forward to this every year. It is a great environment where I learn from incredible female athletes and hear great stories from my mentors. I always leave with new strategies to build my mental toughness and confidence on and off the court. -Kayla B.

POSTCARD

FEMALE
SPORTS
SUMMIT
REMINDER

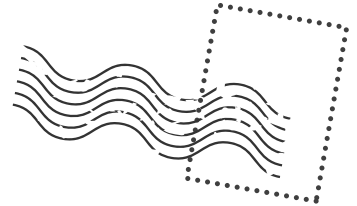
Your going to have a
great year regardless
of your injury. You are
capable of doing great
things. keep being you,
and working towards
your goals and dreams



POSTCARD

FEMALE
SPORTS
SUMMIT
REMINDER

Remember your values ♡
You are way more enlightened
with them than you think.
Stay true to those and be
proud, brave and courageous.



POST

FEMALE
SPORTS
SUMMIT
REMINDER

YO BOSS GIRL!
big things are coming so
remember the things you
learned at this summit!
prioritize connection!
be safe to fail & free to perform!
GOOD LUCK



2024 OVERVIEW

Date	January 6 & 7, 2024
Time	Sat, 9:00am - 4:00pm & Sun, 9:00am - 2:00pm
Place	WinSport 88 Canada Olympic Rd SW Calgary, AB

PROJECTED 2024 AUDIENCE STATISTICS

150 Female Athletes and Coaches

30 Presenters & Facilitators



SPONSORSHIP OPPORTUNITIES

PRESENTING

SPONSOR

\$5000

One available

included

Program Logo Recognition

Social Media Recognition

Recognition on post-event communications

Verbal Recognition at event

On-site banner if desired

Additional Recognition Efforts

Website Recognition

AV SPONSOR

SPONSOR

\$4500

One available

included

Program Logo Recognition

Social Media Recognition

Recognition on screen throughout event

Verbal Recognition at event

On-site banner if desired

Website Recognition

ROUND TABLE

SPONSOR

\$4000

One available

included

Program Logo Recognition

Social Media Recognition

Verbal Recognition at event

On Screen Recognition during the session

Website Recognition

LUNCH

SPONSOR

\$ **2500**

Four available

included

Social Media Recognition

Website Recognition

Verbal Recognition at lunch

KEYNOTE

SPONSOR

\$ **2000**

One available

included

Social Media Recognition

Website Recognition

Verbal Recognition

PROGRAM

SPONSOR

\$ **1000**

One available

included

Program Logo Recognition

Website Recognition

PHOTOBOOTH

SPONSOR

\$ **1000**

CLAIMED

included

Social Media Recognition

Website Recognition

JOURNAL

SPONSOR

\$ **1000**

One available

included

Social Media Recognition

Website Recognition

STICKER

SPONSOR

\$ **500**

One available

included

Website Recognition

Sticker Sheet Recognition

FUEL/SNACK

SPONSOR

\$ **750**

Four available

included

Visual Recognition at breaks

Website Recognition

SWAG BAG

SPONSOR

\$ **500**

Two available

included

Branded item in bag

Website Recognition

POSTCARD

SPONSOR

\$ **500**

One available

included

Logo on Postcard

Website Recognition

CONTACT

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femalesportsummit@gmail.com

Website

Instagram

Email

